



**FOR IMMEDIATE RELEASE**

## **Clippard Instrument Laboratory Reinventing the Internet**

*Clippard.com Website Expands for 24/7 Access*



CINCINNATI, OH—April 1, 2015—Clippard Instrument Laboratory ignited the miniature pneumatics revolution in the 1950s by introducing miniature pneumatic valves and cylinders to the industry and revolutionized the electronic valve market in the 1970s with a line of miniature valves that became the industry standard for life and reliability. Today, Clippard is not just leading the industry but the world in an unprecedented move that is sure to redefine how everyone everywhere experiences the Internet. As of this week, Clippard Instrument Laboratory is expanding their website hours of operation to 24 hours a day, 7 days a week.

According to Rob Clippard, Vice President of Sales & Marketing, “More and more people are using the Internet. It’s not going away. There are 24 hours in a day. 168 per week, 8,736 per year. The average person falls asleep in 7 minutes. In today’s global economy, a business can’t afford to sleep.”

With outstanding service and an amazing location open 24 hours a day, the Clippard.com website is set to become a favorite destination for Internet users around the world. The company is focused on making an easy-to-use website that creates an incredible experience for visitors no matter where they are.

“Expanding to 24 hours is the next step in making Clippard.com accessible to everyone—down the block, across the country and all over the world,” says Ernie Doering, Vice President of International & Innovation.

Clippard believes that there is opportunity in what has traditionally been considered off hours, especially for selling in other parts of the county and maybe even other parts of the world. In the United States, United Kingdom, and Peru, the hours between 9am and 5pm are typically considered to be standard business hours, but in the U.S. this varies by region due to the need to conduct business with people in other time zones.

Visitors to the Clippard.com website will now enjoy uninterrupted access to read product specifications, perform calculations, watch videos or locate distributors any time of day. The Clippard.com website is located on the Internet at [www.clippard.com](http://www.clippard.com).

#### **ABOUT CLIPPARD INSTRUMENT LABORATORY**

Founded in 1941, Clippard Instrument Laboratory, Inc. has long been recognized as a world leader in manufacturing miniature pneumatic components and devices. No other manufacturer can match their level of experience or knowledge of miniature components. In the early 1950's, Clippard introduced miniature pneumatic cylinders and valves to the industry. The company's unparalleled history in providing new and innovative products continues today with advanced manufacturing machines and techniques, experienced design applications and engineers, and an experienced work force that strives to exceed customer expectations.

For more information, please visit [www.clippard.com](http://www.clippard.com) or call 877.245.6247.

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